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# ISTQB® Recognized Mobile App Guidelines

Version 1.5



ISTQB® Recognized Mobile App	Version: 1.5
Guidelines	Date: 25/July/2012

## Revision History

Date	Version	Description
07/May/2012	1.0	First version
01/June/2012	1.1	Updates based on the comments received from MWG members
20/June/2012	1.3	Minor updates
23/July/2012	1.4	Minor updates and inclusion of the application form
25/July/2012	1.5	Final review for publication

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# 1 INTRODUCTION

## 1.1 Purpose of the Document

The purpose of this document is to provide a short description of the guidelines to be used to approve ISTQB® recognized mobile apps.

The document aims at providing the essential elements that the recognition process needs to take into account for the validation and acceptance of the app as a recognized one.

## 1.2 Definitions

- **ISTQB®**: International Software Testing Qualifications Board
- **MB**: Member Board approved by the ISTQB®
- **EP**: Exam Provider, involved in the delivery of ISTQB® exams
- **App**: Mobile application to be evaluated

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## 2 ISTQB® RECOGNIZED MOBILE APP

### 2.1 Context

The ISTQB® decided to allow Mobile App developers to apply to have an ISTQB® recognized mobile app.

A set of guidelines and rules have been established in order to ensure the correct use of the ISTQB® materials, brand, logos.

### 2.2 Objectives

The ISTQB® wants to increase its visibility through the mobile channel that has high visibility. It is foreseen in the short timeframe the mobile devices Internet use will surpass the traditional Internet personal computer use.

Also, the ISTQB® will add one more channel of collaboration to its partners that would like to join this initiative.

### 2.3 Guidelines and rules

The guidelines and rules have been split in 2 areas:

- ISTQB® rights and duties
- App owner rights and duties

#### 2.3.1 ISTQB® rights and duties

- The ISTQB® undertakes to define and maintain rules for “ISTQB® Recognized Mobile Apps”
- The ISTQB® will publish a link to the recognized Apps in the ISTQB® website
- The App will have to be reviewed by the ISTQB® having into account the App owner duties (2.3.3) prior to receive the “ISTQB® recognized App” logo
- The ISTQB® will review each App in a maximum of 2 months timeframe and will provide written feedback regarding the app and, in case of rejection, of the reasons for this decision, that must be related to the eligibility criteria defined within the App owner's rights and duties; the review will be made by a Panel that will be defined by the Marketing Working Group of ISTQB®
- The ISTQB® reserves the right to review the App and its evolution and eventually discontinue at its sole discretion, the grant of the recognition and logo
- The ISTQB® is not liable in any way for the information presented in the App or any resulting damage due to malfunction or any other cause
- The ISTQB® reserves the right to change the rules defined in this guideline or to discontinue the recognition scheme, with a three months notice to be given to the market and to the owners of the recognized Apps

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### 2.3.2 App owner rights and duties

- Any person or entity can apply to have an ISTQB® recognized App
- In the review of the App, the following criteria will be checked (all of them are mandatory):
  - The App will need to have a reference to the ISTQB® website as well as all to the ISTQB® social media
  - If the App makes usage of ISTQB® publicly available info (e.g.: glossary, syllabi) the provider shall keep them aligned with the latest official version issued by ISTQB® (for the English version) or by the ISTQB® Member Boards (in case of local translations)
  - The App should not have reference to any scheme competitive to ISTQB®
  - The App can use the specific ISTQB® recognized App logo that will be provided after successful validation; it cannot use any other ISTQB® logos, unless specifically agreed and approved by ISTQB®
  - The App must be available for download free of charge
  - The App has to have at least one English version
  - The App must contain a disclaimer on the relationships with ISTQB® - by specifying a text that will be provided by ISTQB®
  - In case the App provider wants to use ISTQB® website info (like for instance: training providers, exam providers, member Boards, etc.) He must define with the ISTQB® a proper way to ensure appropriate management of the information, ensure timely update of the info and define technical means to exchange data all the costs for integration with ISTQB® data sources and to maintain their validity over time will have to be borne by the App developer
- The result of the validation can have 3 results:
  - Accepted: The app is ready and fully compliant
  - Accepted, minor changes requested: The app is ready, however minor changes have to be implemented in a period of 2 months
  - Rejected: The App is not accepted in its current status to be part of the
- After acceptance, The App must include the ISTQB® Recognized App logo
- In case the App is rejected, the owner can resubmit it not earlier than 3 months after the initial proposal showing corrections made in order to fit for the criteria set by ISTQB®.
- In case the App is rejected the reasons for the rejection will be sent to the entity that applied

## 2.4 Logo

The following logo has been selected for the Recognized Mobile Application:

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## 2.5 Application form

There is an application form to be downloaded from the ISTQB® web-site and to be filled-in by the app owner and then to be submitted to the ISTQB®.